

| | Population 15+ | | Change | | Weekly Reach 000's | | Change | | Weekly Reach % | | Total Hours 000's | | Change | | Average Hours | | Market Share | |
|--|----------------|---------|--------|----|--------------------|---------|--------|------|----------------|---------|-------------------|---------|--------|------|---------------|---------|--------------|---------|
| | Last Pub | W2 2016 | 000's | % | Last Pub | W2 2016 | 000's | % | Last Pub | W2 2016 | Last Pub | W2 2016 | 000's | % | Last Pub | W2 2016 | Last Pub | W2 2016 |
| LOCAL COMMERCIAL | | | | | | | | | | | | | | | | | | |
| Bauer Radio - Total | 53575 | 54029 | 454 | 1% | 16618 | 17778 | 1160 | 7% | 31% | 33% | 142497 | 152050 | 9553 | 7% | 8.6 | 8.6 | 14.1% | 14.8% |
| Absolute Radio Network | 53575 | 54029 | 454 | 1% | 4358 | 4287 | -71 | -2% | 8% | 8% | 31217 | 30813 | -404 | -1% | 7.2 | 7.2 | 3.1% | 3.0% |
| Absolute Radio | 53575 | 54029 | 454 | 1% | 2174 | 2185 | 11 | 1% | 4% | 4% | 15718 | 14767 | -951 | -6% | 7.2 | 6.8 | 1.6% | 1.4% |
| Absolute Radio (London) | 11860 | 12014 | 154 | 1% | 760 | 765 | 5 | 1% | 6% | 6% | 5613 | 4790 | -823 | -15% | 7.4 | 6.3 | 2.8% | 2.2% |
| Absolute Radio (West Midlands) (was Planet Rock (West Midlands)) | 3699 | 3728 | 29 | 1% | 212 | 199 | -13 | -6% | 6% | 5% | 1828 | 1562 | -266 | -15% | 8.6 | 7.8 | 3.1% | 2.5% |
| Absolute Radio 70s | 53575 | 54029 | 454 | 1% | 285 | 263 | -22 | -8% | 1% | *% | 1221 | 1213 | -8 | -1% | 4.3 | 4.6 | 0.1% | 0.1% |
| Absolute 80s | 53575 | 54029 | 454 | 1% | 1720 | 1581 | -139 | -8% | 3% | 3% | 9099 | 8196 | -903 | -10% | 5.3 | 5.2 | 0.9% | 0.8% |
| Absolute Radio 90s | 53575 | 54029 | 454 | 1% | 681 | 679 | -2 | 0% | 1% | 1% | 2623 | 2708 | 85 | 3% | 3.9 | 4.0 | 0.3% | 0.3% |
| Absolute Radio Classic Rock | 53575 | 54029 | 454 | 1% | 566 | 563 | -3 | -1% | 1% | 1% | 2595 | 2533 | -62 | -2% | 4.6 | 4.5 | 0.3% | 0.2% |
| Bauer City Network | 53575 | 54029 | 454 | 1% | 5709 | 7040 | 1331 | 23% | 11% | 13% | 48586 | 58583 | 9997 | 21% | 8.5 | 8.3 | 4.8% | 5.7% |
| Radio Aire | 637 | 639 | 2 | 0% | 98 | 92 | -6 | -6% | 15% | 14% | 800 | 606 | -194 | -24% | 8.2 | 6.6 | 6.4% | 5.1% |
| Radio Aire 2 (was Magic 828 (Leeds)) | 985 | 988 | 3 | 0% | 75 | 75 | 0 | 0% | 8% | 8% | 830 | 905 | 75 | 9% | 11.1 | 12.1 | 4.4% | 5.0% |
| Radio Aire 3 | 638 | 640 | 2 | 0% | 10 | 8 | -2 | -20% | 2% | 1% | 33 | 28 | -5 | -15% | 3.2 | 3.6 | 0.3% | 0.2% |
| Radio Borders (Bauer Borders) | 110 | 110 | 0 | 0% | 59 | 55 | -4 | -7% | 53% | 50% | 708 | 646 | -62 | -9% | 12.1 | 11.7 | 36.4% | 35.1% |
| C.F.M. (Bauer Carlisle) | 251 | 252 | 1 | 0% | 112 | 114 | 2 | 2% | 45% | 45% | 1044 | 1071 | 27 | 3% | 9.3 | 9.4 | 18.0% | 18.8% |
| Radio City | 1854 | 1863 | 9 | 0% | 359 | 388 | 29 | 8% | 19% | 21% | 2466 | 2510 | 44 | 2% | 6.9 | 6.5 | 6.9% | 6.7% |
| Radio City 2 (was Magic 1548 (Liverpool)) | 1854 | 1863 | 9 | 0% | 106 | 151 | 45 | 42% | 6% | 8% | 676 | 933 | 257 | 38% | 6.4 | 6.2 | 1.9% | 2.5% |
| Radio City 3 | 1855 | 1863 | 8 | 0% | 19 | 16 | -3 | -16% | 1% | 1% | 68 | 73 | 5 | 7% | 3.6 | 4.5 | 0.2% | 0.2% |
| City Talk 105.9 | 1612 | 1619 | 7 | 0% | 45 | 48 | 3 | 7% | 3% | 3% | 256 | 157 | -99 | -39% | 5.6 | 3.2 | 0.8% | 0.5% |
| Clyde 1 | 1890 | 1900 | 10 | 1% | 627 | 643 | 16 | 3% | 33% | 34% | 6049 | 4958 | -1091 | -18% | 9.7 | 7.7 | 16.5% | 13.9% |
| Clyde 2 | 1890 | 1900 | 10 | 1% | 151 | 156 | 5 | 3% | 8% | 8% | 1094 | 1102 | 8 | 1% | 7.3 | 7.1 | 3.0% | 3.1% |
| Clyde 3 | 1891 | 1901 | 10 | 1% | 17 | 18 | 1 | 6% | 1% | 1% | 24 | 78 | 54 | 225% | 1.4 | 4.4 | 0.1% | 0.2% |
| Cool FM | 1004 | 1005 | 1 | 0% | 388 | 387 | -1 | 0% | 39% | 39% | 2797 | 3398 | 601 | 21% | 7.2 | 8.8 | 16.0% | 18.5% |
| Downtown Network | 1486 | 1489 | 3 | 0% | 294 | 308 | 14 | 5% | 20% | 21% | 2608 | 2813 | 205 | 8% | 8.9 | 9.1 | 9.8% | 10.2% |
| Downtown Country | 1486 | 1489 | 3 | 0% | 84 | 100 | 16 | 19% | 6% | 7% | 619 | 846 | 227 | 37% | 7.4 | 8.5 | 2.3% | 3.1% |
| Downtown Radio (DTR) | 1460 | 1463 | 3 | 0% | 243 | 248 | 5 | 2% | 17% | 17% | 1953 | 1967 | 14 | 1% | 8.0 | 7.9 | 7.5% | 7.2% |
| Free Radio FM (Birmingham & Black Country) (was BRMB and Beacon) | 2591 | 2606 | 15 | 1% | 392 | 347 | -45 | -11% | 15% | 13% | 2605 | 2486 | -119 | -5% | 6.6 | 7.2 | 6.4% | 5.6% |
| Free Radio 80s (Birmingham & Black Country) | 2591 | 2606 | 15 | 1% | 102 | 96 | -6 | -6% | 4% | 4% | 370 | 411 | 41 | 11% | 3.6 | 4.3 | 0.9% | 0.9% |
| Free Radio FM (Coventry & Warwickshire) (was Mercia) | 688 | 697 | 9 | 1% | 116 | 106 | -10 | -9% | 17% | 15% | 1010 | 859 | -151 | -15% | 8.7 | 8.1 | 10.0% | 8.6% |
| Free Radio 80s (Coventry & Warwickshire) | 688 | 697 | 9 | 1% | 28 | 26 | -2 | -7% | 4% | 4% | 96 | 106 | 10 | 10% | 3.4 | 4.1 | 1.0% | 1.1% |
| Free Radio FM (Herefordshire & Worcestershire) (was Wyvern) | 475 | 478 | 3 | 1% | 97 | 95 | -2 | -2% | 21% | 20% | 766 | 856 | 90 | 12% | 7.9 | 9.0 | 8.1% | 8.7% |
| Free Radio 80s (Herefordshire & Worcestershire) | 474 | 478 | 4 | 1% | 12 | 8 | -4 | -33% | 2% | 2% | 71 | 60 | -11 | -15% | 6.1 | 7.3 | 0.7% | 0.6% |
| Free Radio FM (Shropshire) (was Beacon) | 377 | 379 | 2 | 1% | 90 | 87 | -3 | -3% | 24% | 23% | 688 | 753 | 65 | 9% | 7.7 | 8.7 | 8.7% | 9.5% |
| Free Radio 80s (Shropshire) | 377 | 379 | 2 | 1% | 21 | 19 | -2 | -10% | 6% | 5% | 167 | 119 | -48 | -29% | 8.1 | 6.3 | 2.1% | 1.5% |
| Forth 1 | 1129 | 1140 | 11 | 1% | 336 | 366 | 30 | 9% | 30% | 32% | 3346 | 3580 | 234 | 7% | 10.0 | 9.8 | 17.4% | 17.5% |
| Forth 2 | 1129 | 1140 | 11 | 1% | 45 | 45 | 0 | 0% | 4% | 4% | 407 | 436 | 29 | 7% | 9.1 | 9.6 | 2.1% | 2.1% |
| Forth 3 | 1129 | 1141 | 12 | 1% | 11 | 8 | -3 | -27% | 1% | 1% | 49 | 48 | -1 | -2% | 4.5 | 5.8 | 0.3% | 0.2% |
| Gem 106 (East Midlands) | 2401 | 2422 | 21 | 1% | 476 | 503 | 27 | 6% | 20% | 21% | 3517 | 3580 | 63 | 2% | 7.4 | 7.1 | 7.8% | 7.6% |
| Hallam FM | 1298 | 1305 | 7 | 1% | 301 | 286 | -15 | -5% | 23% | 22% | 2661 | 2408 | -253 | -10% | 8.8 | 8.4 | 10.7% | 10.3% |
| Hallam 2 (was Magic AM (Sheffield)) | 1298 | 1305 | 7 | 1% | 88 | 95 | 7 | 8% | 7% | 7% | 580 | 543 | -37 | -6% | 6.6 | 5.7 | 2.3% | 2.3% |
| Hallam 3 | 1298 | 1305 | 7 | 1% | 13 | 9 | -4 | -31% | 1% | 1% | 27 | 19 | -8 | -30% | 2.0 | 2.0 | 0.1% | 0.1% |
| The Hits | 53575 | 54029 | 454 | 1% | 693 | 741 | 48 | 7% | 1% | 1% | 1995 | 2333 | 338 | 17% | 2.9 | 3.1 | 0.2% | 0.2% |
| Key 103 | 2500 | 2515 | 15 | 1% | 356 | 342 | -14 | -4% | 14% | 14% | 2209 | 1778 | -431 | -20% | 6.2 | 5.2 | 5.4% | 4.3% |
| Key 2 (was Magic 1152 (Manchester)) | 2500 | 2515 | 15 | 1% | 49 | 60 | 11 | 22% | 2% | 2% | 652 | 467 | -185 | -28% | 13.4 | 7.8 | 1.6% | 1.1% |
| Key 3 | 2500 | 2515 | 15 | 1% | 39 | 32 | -7 | -18% | 2% | 1% | 124 | 102 | -22 | -18% | 3.2 | 3.2 | 0.3% | 0.2% |
| Metro Radio | 1495 | 1502 | 7 | 0% | 341 | 307 | -34 | -10% | 23% | 20% | 2143 | 2121 | -22 | -1% | 6.3 | 6.9 | 8.3% | 8.4% |
| Metro Radio 2 (was Magic 1152 (Newcastle)) | 1495 | 1502 | 7 | 0% | 123 | 114 | -9 | -7% | 8% | 8% | 564 | 786 | 222 | 39% | 4.6 | 6.9 | 2.2% | 3.1% |
| Metro Radio 3 | 1496 | 1502 | 6 | 0% | 15 | 12 | -3 | -20% | 1% | 1% | 33 | 32 | -1 | -3% | 2.1 | 2.6 | 0.1% | 0.1% |
| Moray Firth Radio (Bauer Inverness) | 250 | 251 | 1 | 0% | 117 | 116 | -1 | -1% | 47% | 46% | 1097 | 999 | -98 | -9% | 9.4 | 8.6 | 21.3% | 21.1% |
| Northsound 1 | 345 | 349 | 4 | 1% | 139 | 131 | -8 | -6% | 40% | 38% | 1187 | 1108 | -79 | -7% | 8.5 | 8.4 | 19.1% | 18.4% |

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|---|----------------|---------|--------|------|--------------------|---------|--------|------|----------------|---------|-------------------|---------|--------|------|---------------|---------|--------------|---------|------|
| | Last Pub | W2 2016 | 000's | % | Last Pub | W2 2016 | 000's | % | Last Pub | W2 2016 | Last Pub | W2 2016 | 000's | % | Last Pub | W2 2016 | Last Pub | W2 2016 | |
| Northsound 2 | 345 | 349 | 4 | 1% | 31 | 30 | -1 | -3% | 9% | 9% | 205 | 233 | 28 | 14% | 6.5 | 7.8 | 3.3% | 3.9% | |
| Rock FM | 1260 | 1264 | 4 | 0% | 180 | 213 | 33 | 18% | 14% | 17% | 1276 | 1284 | 8 | 1% | 7.1 | 6.0 | 5.7% | 5.5% | |
| Rock FM 2 (was Magic 999 (Preston)) | 1120 | 1124 | 4 | 0% | 43 | 53 | 10 | 23% | 4% | 5% | 167 | 200 | 33 | 20% | 3.9 | 3.7 | 0.8% | 1.0% | |
| Rock FM 3 | 1261 | 1264 | 3 | 0% | 17 | 14 | -3 | -18% | 1% | 1% | 65 | 52 | -13 | -20% | 3.8 | 3.8 | 0.3% | 0.2% | |
| Tay FM | 392 | 394 | 2 | 1% | 134 | 135 | 1 | 1% | 34% | 34% | 1269 | 1312 | 43 | 3% | 9.5 | 9.7 | 19.7% | 21.3% | |
| Tay 2 | 392 | 394 | 2 | 1% | 42 | 40 | -2 | -5% | 11% | 10% | 503 | 491 | -12 | -2% | 11.8 | 12.2 | 7.8% | 8.0% | |
| Tay 3 | 392 | 394 | 2 | 1% | 3 | 2 | -1 | -33% | 1% | 1% | 1 | 1 | 0 | 0% | 0.5 | 0.5 | ^% | ^% | |
| TFM Radio | 818 | 821 | 3 | 0% | 135 | 148 | 13 | 10% | 17% | 18% | 827 | 913 | 86 | 10% | 6.1 | 6.1 | 5.2% | 5.9% | |
| TFM 2 (was Magic 1170 (Teesside)) | 818 | 821 | 3 | 0% | 45 | 66 | 21 | 47% | 5% | 8% | 139 | 441 | 302 | 217% | 3.1 | 6.7 | 0.9% | 2.9% | |
| TFM 3 | 819 | 820 | 1 | 0% | 12 | 9 | -3 | -25% | 1% | 1% | 19 | 13 | -6 | -32% | 1.6 | 1.4 | 0.1% | 0.1% | |
| Viking FM | 908 | 912 | 4 | 0% | 189 | 195 | 6 | 3% | 21% | 21% | 1401 | 1582 | 181 | 13% | 7.4 | 8.1 | 7.6% | 8.4% | |
| Viking FM 2 (was Magic 1161 (Hull)) | 908 | 912 | 4 | 0% | 60 | 63 | 3 | 5% | 7% | 7% | 586 | 617 | 31 | 5% | 9.7 | 9.8 | 3.2% | 3.3% | |
| Viking 3 | 909 | 911 | 2 | 0% | 6 | 7 | 1 | 17% | 1% | 1% | 19 | 18 | -1 | -5% | 3.4 | 2.6 | 0.1% | 0.1% | |
| Wave 105 FM (Bauer South Coast) | 1812 | 1827 | 15 | 1% | 364 | 398 | 34 | 9% | 20% | 22% | 3972 | 4418 | 446 | 11% | 10.9 | 11.1 | 10.9% | 10.9% | |
| West Sound (Bauer Southwest Scotland) | 395 | 396 | 1 | 0% | 187 | 180 | -7 | -4% | 47% | 45% | 1615 | 1666 | 51 | 3% | 8.7 | 9.3 | 21.3% | 21.9% | |
| Heat | 53575 | 54029 | 454 | 1% | 878 | 872 | -6 | -1% | 2% | 2% | 2988 | 3156 | 168 | 6% | 3.4 | 3.6 | 0.3% | 0.3% | |
| Kerrang! | 53575 | 54029 | 454 | 1% | 787 | 734 | -53 | -7% | 1% | 1% | 3370 | 2971 | -399 | -12% | 4.3 | 4.0 | 0.3% | 0.3% | |
| Kiss Network | 53575 | 54029 | 454 | 1% | 5394 | 5525 | 131 | 2% | 10% | 10% | 28971 | 29383 | 412 | 1% | 5.4 | 5.3 | 2.9% | 2.9% | |
| Kiss | 53575 | 54029 | 454 | 1% | 4478 | 4804 | 326 | 7% | 8% | 9% | 21486 | 22648 | 1162 | 5% | 4.8 | 4.7 | 2.1% | 2.2% | |
| Kiss (East) | 2116 | 2137 | 21 | 1% | 457 | 446 | -11 | -2% | 22% | 21% | 2848 | 2866 | 18 | 1% | 6.2 | 6.4 | 6.1% | 6.2% | |
| Kiss (London) | 11860 | 12014 | 154 | 1% | 2011 | 2127 | 116 | 6% | 17% | 18% | 8726 | 10217 | 1491 | 17% | 4.3 | 4.8 | 4.4% | 4.6% | |
| Kiss (West) | 2429 | 2450 | 21 | 1% | 442 | 465 | 23 | 5% | 18% | 19% | 2451 | 2443 | -8 | 0% | 5.5 | 5.3 | 5.0% | 4.8% | |
| Kiss Fresh | 53575 | 54029 | 454 | 1% | 548 | 593 | 45 | 8% | 1% | 1% | 1703 | 1467 | -236 | -14% | 3.1 | 2.5 | 0.2% | 0.1% | |
| Kisstory | 53575 | 54029 | 454 | 1% | 1441 | 1540 | 99 | 7% | 3% | 3% | 5622 | 5621 | -1 | 0% | 3.9 | 3.6 | 0.6% | 0.5% | |
| Magic Network | n/p | 54029 | n/a | n/a | n/p | 3699 | n/a | n/a | n/p | 7% | n/p | 20751 | n/a | n/a | n/p | 5.6 | n/p | 2.0% | 2.0% |
| Magic | 53575 | 54029 | 454 | 1% | 3434 | 3301 | -133 | -4% | 6% | 6% | 18391 | 18579 | 188 | 1% | 5.4 | 5.6 | 1.8% | 1.8% | |
| Magic (London) | 11860 | 12014 | 154 | 1% | 1745 | 1632 | -113 | -6% | 15% | 14% | 8812 | 9222 | 410 | 5% | 5.1 | 5.7 | 4.4% | 4.2% | |
| Magic Chilled | n/p | 54029 | n/a | n/a | n/p | 233 | n/a | n/a | n/p | ^% | n/p | 601 | n/a | n/a | n/p | 2.6 | n/p | 0.1% | 0.1% |
| Mellow Magic | n/p | 54029 | n/a | n/a | n/p | 380 | n/a | n/a | n/p | 1% | n/p | 1572 | n/a | n/a | n/p | 4.1 | n/p | 0.2% | 0.2% |
| Planet Rock | 53575 | 54029 | 454 | 1% | 1265 | 986 | -279 | -22% | 2% | 2% | 10133 | 8001 | -2132 | -21% | 8.0 | 8.1 | 1.0% | 0.8% | |
| Total Global Radio (UK) | 53575 | 54029 | 454 | 1% | 22199 | 22676 | 477 | 2% | 41% | 42% | 192932 | 199271 | 6339 | 3% | 8.7 | 8.8 | 19.1% | 19.3% | |
| The Arrow | n/p | 54029 | n/a | n/a | n/p | 56 | n/a | n/a | n/p | ^% | n/p | 317 | n/a | n/a | n/p | 5.6 | n/p | ^% | ^% |
| Capital Brand (UK) | 53575 | 54029 | 454 | 1% | 8162 | 8527 | 365 | 4% | 15% | 16% | 44288 | 48297 | 4009 | 9% | 5.4 | 5.7 | 4.4% | 4.7% | |
| Capital Network (UK) | 53575 | 54029 | 454 | 1% | 7552 | 7850 | 298 | 4% | 14% | 15% | 39541 | 42472 | 2931 | 7% | 5.2 | 5.4 | 3.9% | 4.1% | |
| Capital Birmingham | 2223 | 2237 | 14 | 1% | 454 | 459 | 5 | 1% | 20% | 21% | 2399 | 2515 | 116 | 5% | 5.3 | 5.5 | 7.1% | 6.9% | |
| Capital East Midlands | 2249 | 2283 | 34 | 2% | 504 | 528 | 24 | 5% | 22% | 23% | 3206 | 3877 | 671 | 21% | 6.4 | 7.3 | 7.6% | 8.8% | |
| Capital East Midlands - Derbyshire | 556 | 533 | -23 | -4% | 131 | 104 | -27 | -21% | 24% | 20% | 923 | 602 | -321 | -35% | 7.0 | 5.8 | 7.8% | 5.7% | |
| Capital East Midlands - Leicestershire | 770 | 778 | 8 | 1% | 165 | 186 | 21 | 13% | 21% | 24% | 952 | 1521 | 569 | 60% | 5.8 | 8.2 | 7.6% | 11.4% | |
| Capital East Midlands - Nottinghamshire | 1226 | 1022 | -204 | -17% | 245 | 240 | -5 | -2% | 20% | 23% | 1688 | 1768 | 80 | 5% | 6.9 | 7.4 | 7.1% | 8.4% | |
| Capital Liverpool (was 107.6 Juice FM) | 1064 | 1068 | 4 | 0% | 228 | 234 | 6 | 3% | 21% | 22% | 1699 | 1367 | -332 | -20% | 7.4 | 5.8 | 8.0% | 6.4% | |
| Capital London | 11860 | 12014 | 154 | 1% | 2286 | 2266 | -20 | -1% | 19% | 19% | 9474 | 10061 | 587 | 6% | 4.1 | 4.4 | 4.7% | 4.6% | |
| Capital Manchester | 2929 | 2946 | 17 | 1% | 494 | 473 | -21 | -4% | 17% | 16% | 2826 | 2826 | 0 | 0% | 5.7 | 6.0 | 5.9% | 5.6% | |
| Capital North East | 2226 | 2235 | 9 | 0% | 488 | 494 | 6 | 1% | 22% | 22% | 2561 | 3544 | 983 | 38% | 5.2 | 7.2 | 6.4% | 9.1% | |
| Capital North West and Wales | 1028 | 1033 | 5 | 0% | 155 | 171 | 16 | 10% | 15% | 17% | 827 | 829 | 2 | 0% | 5.3 | 4.9 | 3.8% | 4.0% | |
| Capital Scotland | 2795 | 2815 | 20 | 1% | 573 | 580 | 7 | 1% | 21% | 21% | 3358 | 3274 | -84 | -3% | 5.9 | 5.6 | 6.6% | 6.4% | |
| Capital South Coast | 1167 | 1178 | 11 | 1% | 202 | 218 | 16 | 8% | 17% | 19% | 1149 | 1598 | 449 | 39% | 5.7 | 7.3 | 4.8% | 5.9% | |
| Capital South Wales | 1033 | 1039 | 6 | 1% | 170 | 189 | 19 | 11% | 16% | 18% | 761 | 916 | 155 | 20% | 4.5 | 4.8 | 3.7% | 4.5% | |
| Capital Yorkshire | 4535 | 4557 | 22 | 0% | 1023 | 1048 | 25 | 2% | 23% | 23% | 7225 | 6790 | -435 | -6% | 7.1 | 6.5 | 8.3% | 7.9% | |
| Capital XTRA (UK) | 53575 | 54029 | 454 | 1% | 1202 | 1322 | 120 | 10% | 2% | 2% | 4747 | 5825 | 1078 | 23% | 3.9 | 4.4 | 0.5% | 0.6% | |
| Capital XTRA (London) | 11860 | 12014 | 154 | 1% | 548 | 639 | 91 | 17% | 5% | 5% | 2170 | 2655 | 485 | 22% | 4.0 | 4.2 | 1.1% | 1.2% | |

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|---|----------------|---------|--------------|------|--------------------|---------|--------------|------|----------------|---------|----------|---|-------------------|---------|--------------|------|---------------|---------|--------------|---------|
| | Last Pub | W2 2016 | Change 000's | % | Last Pub | W2 2016 | Change 000's | % | Last Pub | W2 2016 | Change % | % | Last Pub | W2 2016 | Change 000's | % | Last Pub | W2 2016 | Last Pub | W2 2016 |
| Chill | n/p | 54029 | n/a | n/a | n/p | 135 | n/a | n/a | n/p | n/p | * | % | n/p | 756 | n/a | n/a | n/p | n/p | 5.6 | 0.1% |
| Classic FM | 53575 | 54029 | 454 | 1% | 5121 | 5511 | 390 | 8% | 10% | 10% | | | 32497 | 36160 | 3663 | 11% | 6.3 | 6.6 | 3.2% | 3.5% |
| Gold Network (UK) | 53575 | 54029 | 454 | 1% | 1053 | 1076 | 23 | 2% | 2% | 2% | | | 7112 | 8752 | 1640 | 23% | 6.8 | 8.1 | 0.7% | 0.8% |
| Gold East Midlands | 2249 | 2270 | 21 | 1% | 65 | 68 | 3 | 5% | 3% | 3% | | | 761 | 781 | 20 | 3% | 11.6 | 11.4 | 1.8% | 1.8% |
| Gold London | 11860 | 12014 | 154 | 1% | 250 | 333 | 83 | 33% | 2% | 3% | | | 2143 | 4007 | 1864 | 87% | 8.6 | 12.0 | 1.1% | 1.8% |
| Gold Manchester | 2929 | 2946 | 17 | 1% | 70 | 70 | 0 | 0% | 2% | 2% | | | 492 | 489 | -3 | -1% | 7.1 | 7.0 | 1.0% | 1.0% |
| Heart Network (UK) | 53575 | 54029 | 454 | 1% | 9014 | 8954 | -60 | -1% | 17% | 17% | | | 63474 | 62067 | -1407 | -2% | 7.0 | 6.9 | 6.3% | 6.0% |
| Heart Cambridgeshire | 878 | 889 | 11 | 1% | 265 | 253 | -12 | -5% | 30% | 28% | | | 1871 | 2026 | 155 | 8% | 7.1 | 8.0 | 10.4% | 11.1% |
| Heart East Anglia | 1217 | 1226 | 9 | 1% | 296 | 292 | -4 | -1% | 24% | 24% | | | 2034 | 2091 | 57 | 3% | 6.9 | 7.2 | 7.3% | 7.8% |
| Heart East Anglia - Norfolk | 659 | 664 | 5 | 1% | 161 | 148 | -13 | -8% | 24% | 22% | | | 1054 | 1094 | 40 | 4% | 6.6 | 7.4 | 6.9% | 7.3% |
| Heart East Anglia - Suffolk | 564 | 561 | -3 | -1% | 135 | 143 | 8 | 6% | 24% | 25% | | | 968 | 993 | 25 | 3% | 7.2 | 6.9 | 7.6% | 8.4% |
| Heart Essex | 1363 | 1381 | 18 | 1% | 393 | 416 | 23 | 6% | 29% | 30% | | | 3197 | 3719 | 522 | 16% | 8.1 | 8.9 | 10.9% | 12.4% |
| Heart Essex - Chelmsford & Southend | 1035 | 1089 | 54 | 5% | 328 | 358 | 30 | 9% | 32% | 33% | | | 2739 | 3344 | 605 | 22% | 8.4 | 9.3 | 12.3% | 14.0% |
| Heart Essex - Colchester | n/p | 188 | n/a | n/a | n/p | 51 | n/a | n/a | n/p | 27% | | | n/p | 298 | n/a | n/a | n/p | 5.9 | n/p | 7.2% |
| Heart Essex - Harlow | n/p | 144 | n/a | n/a | n/p | 19 | n/a | n/a | n/p | 13% | | | n/p | 205 | n/a | n/a | n/p | 11.0 | n/p | 7.3% |
| Heart Four Counties | 2072 | 2099 | 27 | 1% | 551 | 572 | 21 | 4% | 27% | 27% | | | 4010 | 4005 | -5 | 0% | 7.3 | 7.0 | 10.2% | 9.8% |
| Heart Four Counties - Bedfordshire | n/p | 416 | n/a | n/a | n/p | 105 | n/a | n/a | n/p | 25% | | | n/p | 664 | n/a | n/a | n/p | 6.3 | n/p | 8.4% |
| Heart Four Counties - Beds/Bucks/Herts | 805 | 750 | -55 | -7% | 171 | 150 | -21 | -12% | 21% | 20% | | | 1030 | 1106 | 76 | 7% | 6.0 | 7.4 | 7.4% | 8.4% |
| Heart Four Counties - 96.6 FM Hertfordshire | n/p | 365 | n/a | n/a | n/p | 31 | n/a | n/a | n/p | 8% | | | n/p | 161 | n/a | n/a | n/p | 5.2 | n/p | 2.2% |
| Heart Four Counties - Milton Keynes | n/p | 252 | n/a | n/a | n/p | 76 | n/a | n/a | n/p | 30% | | | n/p | 546 | n/a | n/a | n/p | 7.2 | n/p | 10.7% |
| Heart Four Counties - Northamptonshire | 561 | 569 | 8 | 1% | 186 | 183 | -3 | -2% | 33% | 32% | | | 1370 | 1465 | 95 | 7% | 7.4 | 8.0 | 12.0% | 12.1% |
| Heart Kent | 1248 | 1264 | 16 | 1% | 359 | 352 | -7 | -2% | 29% | 28% | | | 2710 | 2557 | -153 | -6% | 7.5 | 7.3 | 9.4% | 9.2% |
| Heart London | 11860 | 12014 | 154 | 1% | 1547 | 1724 | 177 | 11% | 13% | 14% | | | 9482 | 8630 | -852 | -9% | 6.1 | 5.0 | 4.7% | 3.9% |
| Heart North East | 2286 | 2294 | 8 | 0% | 324 | 318 | -6 | -2% | 14% | 14% | | | 2012 | 2148 | 136 | 7% | 6.2 | 6.7 | 4.8% | 5.3% |
| Heart North Wales | 726 | 729 | 3 | 0% | 139 | 124 | -15 | -11% | 19% | 17% | | | 1263 | 1186 | -77 | -6% | 9.1 | 9.6 | 8.3% | 7.7% |
| Heart North West | 5609 | 5636 | 27 | 0% | 631 | 630 | -1 | 0% | 11% | 11% | | | 5406 | 4877 | -529 | -10% | 8.6 | 7.7 | 5.4% | 4.7% |
| Heart Scotland | 2795 | 2815 | 20 | 1% | 411 | 416 | 5 | 1% | 15% | 15% | | | 3641 | 3212 | -429 | -12% | 8.8 | 7.7 | 7.1% | 6.2% |
| Heart Solent | 1834 | 1849 | 15 | 1% | 274 | 281 | 7 | 3% | 15% | 15% | | | 1523 | 1588 | 65 | 4% | 5.6 | 5.6 | 4.1% | 3.8% |
| Heart South Wales | 1887 | 1899 | 12 | 1% | 459 | 460 | 1 | 0% | 24% | 24% | | | 4264 | 3844 | -420 | -10% | 9.3 | 8.3 | 11.5% | 10.0% |
| Heart South West | 1437 | 1451 | 14 | 1% | 391 | 401 | 10 | 3% | 27% | 28% | | | 3134 | 2850 | -284 | -9% | 8.0 | 7.1 | 9.5% | 9.0% |
| Heart South West - Cornwall | 462 | 465 | 3 | 1% | 102 | 102 | 0 | 0% | 22% | 22% | | | 801 | 780 | -21 | -3% | 7.9 | 7.7 | 7.1% | 7.2% |
| Heart South West - Exeter & Torbay (Exeter) | n/p | 314 | n/a | n/a | n/p | 99 | n/a | n/a | n/p | 32% | | | n/p | 714 | n/a | n/a | n/p | 7.2 | n/p | 11.5% |
| Heart South West - Exeter & Torbay (Torbay) | n/p | 226 | n/a | n/a | n/p | 66 | n/a | n/a | n/p | 29% | | | n/p | 464 | n/a | n/a | n/p | 7.0 | n/p | 9.4% |
| Heart South West - North Devon | n/p | 154 | n/a | n/a | n/p | 46 | n/a | n/a | n/p | 30% | | | n/p | 313 | n/a | n/a | n/p | 6.8 | n/p | 8.2% |
| Heart South West - Plymouth | n/p | 346 | n/a | n/a | n/p | 82 | n/a | n/a | n/p | 24% | | | n/p | 718 | n/a | n/a | n/p | 8.8 | n/p | 8.3% |
| Heart South West - South Hams | n/p | 66 | n/a | n/a | n/p | 11 | n/a | n/a | n/p | 16% | | | n/p | 88 | n/a | n/a | n/p | 8.3 | n/p | 6.1% |
| Heart Sussex | 1414 | 1431 | 17 | 1% | 333 | 330 | -3 | -1% | 24% | 23% | | | 2770 | 2490 | -280 | -10% | 8.3 | 7.6 | 9.0% | 8.2% |
| Heart Thames Valley | 1460 | 1474 | 14 | 1% | 393 | 383 | -10 | -3% | 27% | 26% | | | 2463 | 2598 | 135 | 5% | 6.3 | 6.8 | 8.4% | 9.1% |
| Heart Thames Valley - Berks & N.Hants | 772 | 778 | 6 | 1% | 229 | 230 | 1 | 0% | 30% | 30% | | | 1473 | 1588 | 115 | 8% | 6.4 | 6.9 | 9.6% | 11.0% |
| Heart Thames Valley - Oxfordshire | 688 | 696 | 8 | 1% | 164 | 153 | -11 | -7% | 24% | 22% | | | 990 | 1011 | 21 | 2% | 6.0 | 6.6 | 7.2% | 7.2% |
| Heart West Country | 2244 | 2266 | 22 | 1% | 700 | 699 | -1 | 0% | 31% | 31% | | | 5583 | 5196 | -387 | -7% | 8.0 | 7.4 | 11.6% | 10.7% |
| Heart West Country - Bristol/Weston & Bath | 1414 | 929 | -485 | -34% | 440 | 252 | -188 | -43% | 31% | 27% | | | 3333 | 1604 | -1729 | -52% | 7.6 | 6.4 | 11.2% | 8.4% |
| Heart West Country - Gloucestershire | n/p | 432 | n/a | n/a | n/p | 130 | n/a | n/a | n/p | 30% | | | n/p | 1322 | n/a | n/a | n/p | 10.1 | n/p | 14.2% |
| Heart West Country - Somerset | n/p | 407 | n/a | n/a | n/p | 131 | n/a | n/a | n/p | 32% | | | n/p | 1030 | n/a | n/a | n/p | 7.9 | n/p | 11.1% |
| Heart West Country - Wiltshire | n/p | 499 | n/a | n/a | n/p | 131 | n/a | n/a | n/p | 26% | | | n/p | 999 | n/a | n/a | n/p | 7.6 | n/p | 9.3% |
| Heart West Midlands | 3733 | 3763 | 30 | 1% | 709 | 682 | -27 | -4% | 19% | 18% | | | 3856 | 3994 | 138 | 4% | 5.4 | 5.9 | 6.4% | 6.3% |
| Heart Yorkshire | 3138 | 3153 | 15 | 0% | 402 | 397 | -5 | -1% | 13% | 13% | | | 2912 | 3013 | 101 | 3% | 7.2 | 7.6 | 5.0% | 5.3% |
| LBC Network (UK) | 53575 | 54029 | 454 | 1% | 1540 | 1729 | 189 | 12% | 3% | 3% | | | 15241 | 17522 | 2281 | 15% | 9.9 | 10.1 | 1.5% | 1.7% |
| LBC 97.3 | 11860 | 12014 | 154 | 1% | 1001 | 1292 | 291 | 29% | 8% | 11% | | | 8993 | 14526 | 5533 | 62% | 9.0 | 11.2 | 4.5% | 6.6% |
| LBC London News (was LBC News 1152) | 11860 | 12014 | 154 | 1% | 482 | 560 | 78 | 16% | 4% | 5% | | | 2526 | 2463 | -63 | -2% | 5.2 | 4.4 | 1.3% | 1.1% |

| LOCAL COMMERCIAL | Population 15+ | | | | Weekly Reach 000's | | | | Weekly Reach % | | | | Total Hours 000's | | | | Average Hours | | Market Share | |
|---|----------------|---------|-------|------|--------------------|---------|-------|------|----------------|---------|----------|---------|-------------------|------|----------|---------|---------------|---------|--------------|--|
| | Last Pub | W2 2016 | 000's | % | Last Pub | W2 2016 | 000's | % | Last Pub | W2 2016 | Last Pub | W2 2016 | 000's | % | Last Pub | W2 2016 | Last Pub | W2 2016 | | |
| Smooth Brand (UK) | 53575 | 54029 | 454 | 1% | 5414 | 5592 | 178 | 3% | 10% | 10% | 41043 | 42615 | 1572 | 4% | 7.6 | 7.6 | 4.1% | 4.1% | | |
| Smooth Extra | 53575 | 54029 | 454 | 1% | 910 | 987 | 77 | 8% | 2% | 2% | 4310 | 5719 | 1409 | 33% | 4.7 | 5.8 | 0.4% | 0.5% | | |
| Smooth Radio Network (UK) | 53575 | 54029 | 454 | 1% | 4800 | 4955 | 155 | 3% | 9% | 9% | 35970 | 37614 | 1644 | 5% | 7.5 | 7.6 | 3.6% | 3.7% | | |
| Smooth Radio Cambridgeshire | 878 | 889 | 11 | 1% | 44 | 59 | 15 | 34% | 5% | 7% | 396 | 635 | 239 | 60% | 9.1 | 10.7 | 2.2% | 3.5% | | |
| Smooth Radio Devon | 1028 | 1039 | 11 | 1% | 44 | 45 | 1 | 2% | 4% | 4% | 373 | 384 | 11 | 3% | 8.6 | 8.6 | 1.6% | 1.7% | | |
| Smooth Radio East Anglia | 1217 | 1226 | 9 | 1% | 63 | 59 | -4 | -6% | 5% | 5% | 635 | 489 | -146 | -23% | 10.1 | 8.3 | 2.3% | 1.8% | | |
| Smooth Radio East Midlands | 2484 | 2506 | 22 | 1% | 380 | 422 | 42 | 11% | 15% | 17% | 2878 | 3801 | 923 | 32% | 7.6 | 9.0 | 6.2% | 7.7% | | |
| Smooth Radio Essex | 1363 | 1381 | 18 | 1% | 70 | 85 | 15 | 21% | 5% | 6% | 433 | 597 | 164 | 38% | 6.2 | 7.0 | 1.5% | 2.0% | | |
| Smooth Radio Four Counties | 2072 | 2099 | 27 | 1% | 69 | 64 | -5 | -7% | 3% | 3% | 504 | 451 | -53 | -11% | 7.3 | 7.1 | 1.3% | 1.1% | | |
| Smooth Radio Kent | 1248 | 1264 | 16 | 1% | 77 | 82 | 5 | 6% | 6% | 6% | 621 | 958 | 337 | 54% | 8.1 | 11.7 | 2.2% | 3.4% | | |
| Smooth Radio London | 11860 | 12014 | 154 | 1% | 779 | 782 | 3 | 0% | 7% | 7% | 5429 | 4966 | -463 | -9% | 7.0 | 6.4 | 2.7% | 2.3% | | |
| Smooth Radio North East | 2286 | 2294 | 8 | 0% | 489 | 474 | -15 | -3% | 21% | 21% | 3687 | 3975 | 288 | 8% | 7.5 | 8.4 | 8.9% | 9.8% | | |
| Smooth Radio North West | 5609 | 5636 | 27 | 0% | 1004 | 1087 | 83 | 8% | 18% | 19% | 7171 | 7449 | 278 | 4% | 7.1 | 6.9 | 7.1% | 7.2% | | |
| Smooth Radio North West and Wales | 1028 | 1033 | 5 | 0% | 107 | 107 | 0 | 0% | 10% | 10% | 726 | 843 | 117 | 16% | 6.8 | 7.9 | 3.3% | 4.0% | | |
| Smooth Radio Scotland | 1982 | 1992 | 10 | 1% | 416 | 400 | -16 | -4% | 21% | 20% | 3409 | 2988 | -421 | -12% | 8.2 | 7.5 | 8.9% | 8.0% | | |
| Smooth Radio Solent | 1834 | 1849 | 15 | 1% | 77 | 105 | 28 | 36% | 4% | 6% | 580 | 763 | 183 | 32% | 7.5 | 7.3 | 1.6% | 1.8% | | |
| Smooth Radio South Wales | 1033 | 1039 | 6 | 1% | 51 | 72 | 21 | 41% | 5% | 7% | 569 | 890 | 321 | 56% | 11.1 | 12.4 | 2.8% | 4.3% | | |
| Smooth Radio Sussex | 1414 | 1431 | 17 | 1% | 63 | 68 | 5 | 8% | 4% | 5% | 249 | 292 | 43 | 17% | 4.0 | 4.3 | 0.8% | 1.0% | | |
| Smooth Radio Thames Valley | 1460 | 1474 | 14 | 1% | 39 | 38 | -1 | -3% | 3% | 3% | 214 | 236 | 22 | 10% | 5.4 | 6.2 | 0.7% | 0.8% | | |
| Smooth Radio West Country | 2244 | 2266 | 22 | 1% | 83 | 87 | 4 | 5% | 4% | 4% | 810 | 711 | -99 | -12% | 9.7 | 8.1 | 1.7% | 1.5% | | |
| Smooth Radio West Midlands | 3733 | 3763 | 30 | 1% | 477 | 480 | 3 | 1% | 13% | 13% | 4536 | 4127 | -409 | -9% | 9.5 | 8.6 | 7.5% | 6.5% | | |
| Radio X Network (UK) (was XFM Network (UK)) | 53575 | 54029 | 454 | 1% | 1240 | 1189 | -51 | -4% | 2% | 2% | 8830 | 7961 | -869 | -10% | 7.1 | 6.7 | 0.9% | 0.8% | | |
| Radio X London (was XFM London) | 11860 | 12014 | 154 | 1% | 337 | 442 | 105 | 31% | 3% | 4% | 1997 | 2543 | 546 | 27% | 5.9 | 5.8 | 1.0% | 1.2% | | |
| Radio X Manchester (was XFM Manchester) | 2929 | 2946 | 17 | 1% | 179 | 157 | -22 | -12% | 6% | 5% | 1239 | 829 | -410 | -33% | 6.9 | 5.3 | 2.6% | 1.6% | | |
| Sunrise Radio National | n/p | 54029 | n/a | n/a | n/p | 388 | n/a | n/a | n/p | 1% | n/p | 1992 | n/a | n/a | n/a | n/p | 5.1 | n/p | 0.2% | |
| Sunrise Radio London | 11860 | 12015 | 155 | 1% | 269 | 257 | -12 | -4% | 2% | 2% | 917 | 917 | 0 | 0% | 3.4 | 3.6 | 0.5% | 0.4% | | |
| Wireless Group (inc. National Stations) | 53575 | 54029 | 454 | 1% | 4178 | 4819 | 641 | 15% | 8% | 9% | 29035 | 34402 | 5367 | 18% | 7.0 | 7.1 | 2.9% | 3.3% | | |
| Peak 107 FM | 419 | 421 | 2 | 0% | 77 | 77 | 0 | 0% | 18% | 18% | 638 | 630 | -8 | -1% | 8.2 | 8.2 | 7.4% | 7.2% | | |
| Pulse 1 (was The Pulse) | 882 | 725 | -157 | -18% | 123 | 118 | -5 | -4% | 14% | 16% | 621 | 889 | 268 | 43% | 5.0 | 7.6 | 4.0% | 7.2% | | |
| Pulse 2 | 882 | 725 | -157 | -18% | 42 | 30 | -12 | -29% | 5% | 4% | 246 | 211 | -35 | -14% | 5.8 | 7.0 | 1.6% | 1.7% | | |
| Signal 107 | 1025 | 1033 | 8 | 1% | 56 | 52 | -4 | -7% | 5% | 5% | 152 | 223 | 71 | 47% | 2.7 | 4.3 | 0.9% | 1.2% | | |
| Signal One | 795 | 800 | 5 | 1% | 266 | 258 | -8 | -3% | 33% | 32% | 2628 | 2370 | -258 | -10% | 9.9 | 9.2 | 15.0% | 13.5% | | |
| Signal Two | 795 | 800 | 5 | 1% | 68 | 72 | 4 | 6% | 9% | 9% | 728 | 945 | 217 | 30% | 10.6 | 13.1 | 4.1% | 5.4% | | |
| Swansea Sound - 1170 MW | 471 | 474 | 3 | 1% | 36 | 37 | 1 | 3% | 8% | 8% | 304 | 378 | 74 | 24% | 8.4 | 10.3 | 3.1% | 3.7% | | |
| talkRADIO | n/p | 54029 | n/a | n/a | n/p | 224 | n/a | n/a | n/p | * | n/p | 840 | n/a | n/a | n/p | 3.7 | n/p | 0.1% | | |
| talkSPORT | 53575 | 54029 | 454 | 1% | 3088 | 3289 | 201 | 7% | 6% | 6% | 18531 | 21388 | 2857 | 15% | 6.0 | 6.5 | 1.8% | 2.0% | | |
| talkSPORT2 | n/p | 54029 | n/a | n/a | n/p | 285 | n/a | n/a | n/p | 1% | n/p | 913 | n/a | n/a | n/p | 3.2 | n/p | 0.1% | | |
| 107.4 Tower FM | 438 | 441 | 3 | 1% | 43 | 44 | 1 | 2% | 10% | 10% | 109 | 189 | 20 | 18% | 2.5 | 3.0 | 1.4% | 1.7% | | |
| U105 | 890 | 891 | 1 | 0% | 229 | 195 | -34 | -15% | 26% | 22% | 2132 | 1883 | -249 | -12% | 9.3 | 9.6 | 13.7% | 11.8% | | |
| Virgin Radio | n/p | 54029 | n/a | n/a | n/p | 409 | n/a | n/a | n/p | 1% | n/p | 1453 | n/a | n/a | n/p | 3.5 | n/p | 0.1% | | |
| 96.4 FM The Wave | 471 | 474 | 3 | 1% | 150 | 149 | -1 | -1% | 32% | 31% | 1415 | 1133 | -282 | -20% | 9.4 | 7.6 | 14.5% | 11.2% | | |
| Radio Wave 96.5 FM | 233 | 234 | 1 | 0% | 73 | 68 | -5 | -7% | 31% | 29% | 609 | 595 | -14 | -2% | 8.3 | 8.7 | 13.5% | 13.8% | | |
| 107.2 Wire FM | 270 | 273 | 3 | 1% | 39 | 29 | -10 | -26% | 14% | 11% | 289 | 318 | 29 | 10% | 7.4 | 11.0 | 6.0% | 6.7% | | |
| 102.4 Wish FM | 458 | 460 | 2 | 0% | 80 | 74 | -6 | -8% | 18% | 16% | 489 | 439 | -50 | -10% | 6.1 | 5.9 | 5.3% | 4.9% | | |

| LOCAL COMMERCIAL | Population 15+ | | Change | | Weekly Reach 000's | | Change | | Weekly Reach % | | Total Hours 000's | | Change | | Average Hours | | Market Share | | |
|---|----------------|---------|--------|-----|--------------------|---------|--------|------|----------------|---------|-------------------|---------|--------|-------|---------------|---------|--------------|---------|------|
| | Last Pub | W2 2016 | 000's | % | Last Pub | W2 2016 | 000's | % | Last Pub | W2 2016 | Last Pub | W2 2016 | 000's | % | Last Pub | W2 2016 | Last Pub | W2 2016 | |
| Anglian Radio Group | 1004 | 1011 | 7 | 1% | 225 | 220 | -5 | -2% | 22% | 22% | 1991 | 1948 | -43 | -2% | 8.9 | 8.8 | 9.2% | 8.8% | |
| THE BEACH | 180 | 181 | 1 | 1% | 62 | 61 | -1 | -2% | 34% | 34% | 625 | 544 | -81 | -13% | 10.1 | 8.9 | 16.0% | 13.5% | |
| Dream 100 | 133 | 134 | 1 | 1% | 44 | 43 | -1 | -2% | 33% | 32% | 437 | 405 | -32 | -7% | 9.9 | 9.5 | 14.9% | 13.4% | |
| North Norfolk Radio | 91 | 92 | 1 | 1% | 16 | 18 | 2 | 13% | 18% | 19% | 105 | 149 | 44 | 42% | 6.5 | 8.3 | 5.1% | 7.3% | |
| Norwich 99.9fm | 331 | 334 | 3 | 1% | 44 | 44 | 0 | 0% | 13% | 13% | 335 | 375 | 40 | 12% | 7.7 | 8.6 | 4.7% | 5.2% | |
| Town 102 FM | 288 | 290 | 2 | 1% | 59 | 56 | -3 | -5% | 20% | 19% | 489 | 475 | -14 | -3% | 8.3 | 8.5 | 8.0% | 7.6% | |
| 107.8 Arrow FM for Hastings | 119 | 121 | 2 | 2% | 19 | 15 | -4 | -21% | 16% | 13% | 109 | 90 | -19 | -17% | 5.8 | 5.9 | 4.0% | 3.2% | |
| Total Celador Radio | 3999 | 4036 | 37 | 1% | 619 | 600 | -19 | -3% | 15% | 15% | 3558 | 3679 | 121 | 3% | 5.7 | 6.1 | 4.3% | 4.2% | |
| The Breeze (Basingstoke / Newbury and Andover) | 294 | 296 | 2 | 1% | 52 | 54 | 2 | 4% | 18% | 18% | 373 | 350 | -23 | -6% | 7.2 | 6.5 | 6.2% | 6.0% | |
| The Breeze (Cheltenham) | 168 | 170 | 2 | 1% | 21 | 18 | -3 | -14% | 12% | 11% | 172 | 143 | -29 | -17% | 8.2 | 7.9 | 4.9% | 4.0% | |
| The Breeze (Solent/East Hants and West Surrey) | 1100 | 1110 | 10 | 1% | 70 | 79 | 9 | 13% | 6% | 7% | 303 | 370 | 67 | 22% | 4.4 | 4.7 | 1.3% | 1.4% | |
| The Breeze South Devon (surveyed as The Breeze (was Palm FM)) | 223 | 226 | 3 | 1% | 40 | 39 | -1 | -3% | 18% | 17% | 347 | 304 | -43 | -12% | 8.6 | 7.8 | 7.0% | 6.2% | |
| The Breeze South West (Bristol/Weston/Bath and West Wilts) | 976 | 987 | 11 | 1% | 67 | 88 | 21 | 31% | 7% | 9% | 326 | 538 | 212 | 65% | 4.8 | 6.1 | 1.7% | 2.6% | |
| The Breeze (Yeovil/Shaftesbury and Bridgwater) | 294 | 297 | 3 | 1% | 47 | 53 | 6 | 13% | 16% | 18% | 456 | 537 | 81 | 18% | 9.7 | 10.1 | 6.9% | 8.1% | |
| Fire Radio | 319 | 322 | 3 | 1% | 54 | 55 | 1 | 2% | 17% | 17% | 273 | 260 | -13 | -5% | 5.0 | 4.7 | 4.0% | 3.8% | |
| Sam FM Bristol (was JACK fm (Bristol)) | 635 | 642 | 7 | 1% | 78 | 72 | -6 | -8% | 12% | 11% | 338 | 259 | -79 | -23% | 4.4 | 3.6 | 2.9% | 2.1% | |
| Sam FM (South Coast) (was JACK fm South Coast) | 1740 | 1754 | 14 | 1% | 189 | 172 | -17 | -9% | 11% | 10% | 808 | 906 | 98 | 12% | 4.3 | 5.3 | 2.3% | 2.3% | |
| Sam FM Swindon (Surveyed as JACK fm (Swindon)) | 206 | 207 | 1 | 0% | 22 | 24 | 2 | 9% | 11% | 12% | 128 | 128 | 0 | 0% | 5.7 | 5.3 | 3.0% | 3.0% | |
| Central FM | 213 | 214 | 1 | 0% | 58 | 51 | -7 | -12% | 27% | 24% | 364 | 335 | -29 | -8% | 6.3 | 6.5 | 9.4% | 8.3% | |
| Total Cheshire Radio | 377 | 380 | 3 | 1% | 56 | 60 | 4 | 7% | 15% | 16% | 386 | 434 | 48 | 12% | 6.9 | 7.2 | 5.3% | 5.9% | |
| Cheshire's Silk 106.9 | 185 | 186 | 1 | 1% | 23 | 23 | 0 | 0% | 13% | 12% | 72 | 74 | 2 | 3% | 3.1 | 3.2 | 2.3% | 2.4% | |
| Chester's Dee 106.3 | 192 | 193 | 1 | 1% | 33 | 37 | 4 | 12% | 17% | 19% | 313 | 360 | 47 | 15% | 9.6 | 9.7 | 7.7% | 8.5% | |
| Total CN Radio | 279 | 280 | 1 | 0% | 110 | 111 | 1 | 1% | 39% | 40% | 906 | 1012 | 106 | 12% | 8.3 | 9.1 | 17.1% | 18.9% | |
| The Bay | 279 | 280 | 1 | 0% | 99 | 101 | 2 | 2% | 35% | 36% | 769 | 861 | 92 | 12% | 7.8 | 8.6 | 14.5% | 16.1% | |
| Lakeland Radio | 51 | 51 | 0 | 0% | 19 | 19 | 0 | 0% | 38% | 36% | 137 | 152 | 15 | 11% | 7.1 | 8.1 | 14.0% | 15.0% | |
| Communicorp UK | 17800 | 17901 | 101 | 1% | 3235 | 3323 | 88 | 3% | 18% | 19% | 22647 | 23950 | 1303 | 6% | 7.0 | 7.2 | 6.9% | 7.2% | |
| Capital Scotland | 2795 | 2815 | 20 | 1% | 573 | 580 | 7 | 1% | 21% | 21% | 3358 | 3274 | -84 | -3% | 5.9 | 5.6 | 6.6% | 6.4% | |
| Capital South Wales | 1033 | 1039 | 6 | 1% | 170 | 189 | 19 | 11% | 16% | 18% | 761 | 916 | 155 | 20% | 4.5 | 4.8 | 3.7% | 4.5% | |
| Heart North Wales | 726 | 729 | 3 | 0% | 139 | 124 | -15 | -11% | 19% | 17% | 1263 | 1186 | -77 | -6% | 9.1 | 9.6 | 8.3% | 7.7% | |
| Heart Yorkshire | 3138 | 3153 | 15 | 0% | 402 | 397 | -5 | -1% | 13% | 13% | 2912 | 3013 | 101 | 3% | 7.2 | 7.6 | 5.0% | 5.3% | |
| Smooth Radio East Midlands | 2484 | 2506 | 22 | 1% | 380 | 422 | 42 | 11% | 15% | 17% | 2878 | 3801 | 923 | 32% | 7.6 | 9.0 | 6.2% | 7.7% | |
| Smooth Radio North East | 2286 | 2294 | 8 | 0% | 489 | 474 | -15 | -3% | 21% | 21% | 3687 | 3975 | 288 | 8% | 7.5 | 8.4 | 8.9% | 9.8% | |
| Smooth Radio North West | 5609 | 5636 | 27 | 0% | 1004 | 1087 | 83 | 8% | 18% | 19% | 7171 | 7449 | 278 | 4% | 7.1 | 6.9 | 7.1% | 7.2% | |
| XS Manchester (was 106.1 Real XS) | 2929 | 2946 | 17 | 1% | 93 | 72 | -21 | -23% | 3% | 2% | 617 | 336 | -281 | -46% | 6.6 | 4.6 | 1.3% | 0.7% | |
| Total Connect | 769 | 778 | 9 | 1% | 40 | 47 | 7 | 18% | 5% | 6% | 289 | 270 | -19 | -7% | 7.2 | 5.8 | 1.8% | 1.7% | |
| Connect DAB | 562 | 569 | 7 | 1% | 2 | 2 | 0 | 0% | * | * | 16 | 17 | 1 | 6% | 8.3 | 7.3 | 0.1% | 0.1% | |
| Connect FM (was Connect FM and Lite 106.8FM) | 442 | 448 | 6 | 1% | 38 | 44 | 6 | 16% | 9% | 10% | 273 | 253 | -20 | -7% | 7.1 | 5.7 | 3.0% | 2.8% | |
| Dilse 1035am | 11860 | 12014 | 154 | 1% | 32 | 103 | 71 | 222% | * | 1% | 60 | 734 | 674 | 1123% | 1.9 | 7.1 | * | 0.3% | |
| Radio Essex (Was Southend & Chelmsford) | 496 | 502 | 6 | 1% | 34 | 33 | -1 | -3% | 7% | 7% | 281 | 317 | 36 | 13% | 8.1 | 9.7 | 2.7% | 2.8% | |
| Radio Essex DAB | 1279 | 1296 | 17 | 1% | 44 | 42 | -2 | -5% | 3% | 3% | 197 | 211 | 14 | 7% | 4.5 | 5.0 | 0.7% | 0.8% | |
| Radio Exe | 198 | 201 | 3 | 2% | 26 | 29 | 3 | 12% | 13% | 14% | 147 | 216 | 69 | 47% | 5.7 | 7.4 | 3.8% | 5.8% | |
| 3FM | 73 | 73 | 0 | 0% | 30 | 32 | 2 | 7% | 42% | 43% | 295 | 308 | 13 | 4% | 9.7 | 9.7 | 19.1% | 21.1% | |
| IOW Radio | 118 | 118 | 0 | 0% | 39 | 39 | 0 | 0% | 33% | 33% | 290 | 320 | 30 | 10% | 7.5 | 8.1 | 11.7% | 12.6% | |
| JACK | n/p | 9199 | n/a | n/a | n/p | 55 | n/a | n/a | n/p | 1% | n/p | 298 | n/a | n/a | n/p | 5.4 | n/p | 0.2% | 0.2% |
| 107 JACK fm Berkshire | 236 | 238 | 2 | 1% | 22 | 23 | 1 | 5% | 9% | 10% | 68 | 74 | 6 | 9% | 3.1 | 3.3 | 1.7% | 1.8% | |
| JACKfm Oxfordshire | 517 | 523 | 6 | 1% | 113 | 107 | -6 | -5% | 22% | 20% | 669 | 723 | 54 | 8% | 5.9 | 6.8 | 6.6% | 7.0% | |
| JACKfm 2 Oxford | 504 | 511 | 7 | 1% | 50 | 61 | 11 | 22% | 10% | 12% | 189 | 290 | 101 | 53% | 3.8 | 4.8 | 1.9% | 2.9% | |
| 106 JACKfm (Oxford) | 517 | 523 | 6 | 1% | 84 | 71 | -13 | -15% | 16% | 14% | 480 | 433 | -47 | -10% | 5.7 | 6.1 | 4.7% | 4.2% | |
| Jazz FM (National) | 53575 | 54029 | 454 | 1% | 506 | 597 | 91 | 18% | 1% | 1% | 1968 | 2163 | 195 | 10% | 3.9 | 3.6 | 0.2% | 0.2% | |
| Kingdom FM | 289 | 290 | 1 | 0% | 60 | 54 | -6 | -10% | 21% | 19% | 533 | 453 | -80 | -15% | 8.9 | 8.4 | 11.1% | 10.1% | |

| LOCAL COMMERCIAL | Population 15+ | | | | Weekly Reach 000's | | | | Weekly Reach % | | | | Total Hours 000's | | | | Average Hours | | Market Share | |
|--|----------------|---------|-------|-----|--------------------|---------|-------|------|----------------|---------|----------|---------|-------------------|------|----------|---------|---------------|---------|--------------|--|
| | Last Pub | W2 2016 | 000's | % | Last Pub | W2 2016 | 000's | % | Last Pub | W2 2016 | Last Pub | W2 2016 | 000's | % | Last Pub | W2 2016 | Last Pub | W2 2016 | | |
| kmfm Group | 1241 | 1257 | 16 | 1% | 177 | 181 | 4 | 2% | 14% | 14% | 1169 | 1125 | -44 | -4% | 6.6 | 6.2 | 4.1% | 4.0% | | |
| kmfm East | 566 | 574 | 8 | 1% | 83 | 94 | 11 | 13% | 15% | 16% | 653 | 699 | 46 | 7% | 7.9 | 7.4 | 5.0% | 5.3% | | |
| kmfm West | 675 | 683 | 8 | 1% | 94 | 87 | -7 | -7% | 14% | 13% | 516 | 426 | -90 | -17% | 5.5 | 4.9 | 3.3% | 2.9% | | |
| Lincs FM Group | 2419 | 2434 | 15 | 1% | 597 | 569 | -28 | -5% | 25% | 23% | 5742 | 5740 | -2 | 0% | 9.6 | 10.1 | 11.3% | 11.4% | | |
| Dearne FM | 237 | 239 | 2 | 1% | 51 | 51 | 0 | 0% | 22% | 21% | 402 | 410 | 8 | 2% | 7.8 | 8.0 | 8.7% | 8.8% | | |
| KCFM | 439 | 440 | 1 | 0% | 88 | 84 | -4 | -5% | 20% | 19% | 693 | 677 | -16 | -2% | 7.8 | 8.1 | 7.3% | 7.3% | | |
| Lincs FM 102.2 | 925 | 934 | 9 | 1% | 301 | 314 | 13 | 4% | 33% | 34% | 3369 | 3663 | 294 | 9% | 11.2 | 11.7 | 16.6% | 18.1% | | |
| Ridings FM | 300 | 302 | 2 | 1% | 37 | 33 | -4 | -11% | 12% | 11% | 255 | 303 | 48 | 19% | 6.8 | 9.3 | 4.6% | 5.7% | | |
| Rother FM | 208 | 210 | 2 | 1% | 24 | 26 | 2 | 8% | 11% | 12% | 165 | 149 | -16 | -10% | 7.0 | 5.8 | 3.8% | 3.5% | | |
| Trax FM | 374 | 376 | 2 | 1% | 79 | 68 | -11 | -14% | 21% | 18% | 571 | 450 | -121 | -21% | 7.2 | 6.6 | 7.7% | 6.0% | | |
| Lycy Radio 1458am | 11860 | 12014 | 154 | 1% | 62 | 173 | 111 | 179% | 1% | 1% | 194 | 960 | 766 | 395% | 3.1 | 5.5 | 0.1% | 0.4% | | |
| Radio Mansfield 103.2 | 159 | 160 | 1 | 1% | 31 | 28 | -3 | -10% | 19% | 17% | 221 | 227 | 6 | 3% | 7.2 | 8.2 | 6.5% | 6.2% | | |
| Manx Radio | 73 | 73 | 0 | 0% | 42 | 36 | -6 | -14% | 58% | 48% | 471 | 349 | -122 | -26% | 11.3 | 9.8 | 30.5% | 23.9% | | |
| Mi-Soul | 11861 | 12015 | 154 | 1% | 29 | 29 | 0 | 0% | * | * | 181 | 409 | 228 | 126% | 6.3 | 13.9 | 0.1% | 0.2% | | |
| Nation Broadcasting (South and West Wales) | 1728 | 1739 | 11 | 1% | 267 | 238 | -29 | -11% | 15% | 14% | 1913 | 1491 | -422 | -22% | 7.2 | 6.3 | 5.3% | 4.3% | | |
| 106.3 Bridge FM | 128 | 129 | 1 | 1% | 33 | 36 | 3 | 9% | 26% | 28% | 261 | 273 | 12 | 5% | 7.9 | 7.6 | 10.2% | 10.4% | | |
| Radio Carmarthenshire and Scarlet FM | 130 | 131 | 1 | 1% | 32 | 32 | 0 | 0% | 24% | 24% | 269 | 270 | 1 | 0% | 8.5 | 8.6 | 10.5% | 10.0% | | |
| Radio Ceredigion | 79 | 80 | 1 | 1% | 16 | 16 | 0 | 0% | 21% | 20% | 85 | 69 | -16 | -19% | 5.2 | 4.2 | 4.7% | 3.9% | | |
| Nation Gold | n/p | 1519 | n/a | n/a | n/p | 4 | n/a | n/a | n/p | * | n/p | 8 | n/a | n/a | 1.9 | n/p | n/p | * | | |
| Nation Radio | 1510 | 1519 | 9 | 1% | 107 | 113 | 6 | 6% | 7% | 7% | 613 | 515 | -98 | -16% | 5.7 | 4.5 | 2.1% | 1.7% | | |
| 102.5 Radio Pembrokeshire | 100 | 101 | 1 | 1% | 36 | 37 | 1 | 3% | 36% | 36% | 362 | 302 | -60 | -17% | 10.0 | 8.3 | 15.5% | 12.6% | | |
| Swansea Bay Radio (surveyed as Nation Hits!) | 471 | 474 | 3 | 1% | 28 | 27 | -1 | -4% | 6% | 6% | 144 | 149 | 5 | 3% | 5.1 | 5.5 | 1.5% | 1.5% | | |
| Oak FM | 321 | 326 | 5 | 2% | 27 | 26 | -1 | -4% | 8% | 8% | 170 | 168 | -2 | -1% | 6.3 | 6.6 | 3.1% | 3.0% | | |
| Original 106 (Aberdeen) | 345 | 349 | 4 | 1% | 80 | 79 | -1 | -1% | 23% | 23% | 784 | 748 | -36 | -5% | 9.8 | 9.5 | 12.6% | 12.4% | | |
| Panjab Radio | 11861 | 12015 | 154 | 1% | 75 | 77 | 2 | 3% | 1% | 1% | 330 | 383 | 53 | 16% | 4.4 | 5.0 | 0.2% | 0.2% | | |
| Radio Plymouth | 259 | 261 | 2 | 1% | 36 | 36 | 0 | 0% | 14% | 14% | 198 | 268 | 70 | 35% | 5.4 | 7.6 | 3.3% | 4.3% | | |
| Premier Christian Radio | 11860 | 12014 | 154 | 1% | 159 | 131 | -28 | -18% | 1% | 1% | 1811 | 1335 | -476 | -26% | 11.4 | 10.2 | 0.9% | 0.6% | | |
| Total Q Radio | 1185 | 1186 | 1 | 0% | 248 | 243 | -5 | -2% | 21% | 20% | 1790 | 2139 | 349 | 19% | 7.2 | 8.8 | 8.2% | 9.3% | | |
| Q Radio | 617 | 618 | 1 | 0% | 121 | 122 | 1 | 1% | 20% | 20% | 880 | 1039 | 159 | 18% | 7.3 | 8.5 | 7.7% | 8.6% | | |
| Q Radio Belfast (was Citybeat) | 568 | 569 | 1 | 0% | 127 | 121 | -6 | -5% | 22% | 21% | 910 | 1101 | 191 | 21% | 7.2 | 9.1 | 8.8% | 10.1% | | |
| Total Quidem | 1019 | 1030 | 11 | 1% | 138 | 131 | -7 | -5% | 14% | 13% | 1048 | 923 | -125 | -12% | 7.6 | 7.0 | 5.9% | 5.3% | | |
| 107.6 Banbury Sound | 84 | 84 | 0 | 0% | 15 | 14 | -1 | -7% | 18% | 16% | 128 | 102 | -26 | -20% | 8.6 | 7.4 | 8.0% | 6.3% | | |
| Rugby FM | 79 | 80 | 1 | 1% | 24 | 21 | -3 | -13% | 30% | 26% | 183 | 128 | -55 | -30% | 7.7 | 6.2 | 12.3% | 8.5% | | |
| 96.2FM Touchradio - Coventry | 306 | 314 | 8 | 3% | 20 | 20 | 0 | 0% | 7% | 6% | 60 | 74 | 14 | 23% | 3.0 | 3.7 | 1.5% | 1.9% | | |
| Touch FM Staffs | 257 | 258 | 1 | 0% | 31 | 28 | -3 | -10% | 12% | 11% | 279 | 258 | -21 | -8% | 8.9 | 9.2 | 5.3% | 5.0% | | |
| 102FM Touchradio - Warks, Worcs, Cotswolds | 293 | 295 | 2 | 1% | 48 | 49 | 1 | 2% | 16% | 17% | 399 | 361 | -38 | -10% | 8.3 | 7.4 | 7.7% | 6.8% | | |
| 96.2 The Revolution | 480 | 482 | 2 | 0% | 21 | 19 | -2 | -10% | 4% | 4% | 181 | 125 | -56 | -31% | 8.8 | 6.4 | 2.3% | 1.6% | | |
| 107.5 Sovereign Radio | 156 | 158 | 2 | 1% | 22 | 21 | -1 | -5% | 14% | 14% | 207 | 134 | -73 | -35% | 9.4 | 6.2 | 5.4% | 3.4% | | |
| Time FM 107.5 | 452 | 459 | 7 | 2% | 25 | 23 | -2 | -8% | 5% | 5% | 308 | 261 | -47 | -15% | 12.5 | 11.4 | 5.4% | 4.6% | | |
| Tindle Radio Group | 139 | 140 | 1 | 1% | 84 | 90 | 6 | 7% | 61% | 65% | 1205 | 1171 | -34 | -3% | 14.3 | 13.0 | 40.2% | 41.8% | | |
| Channel 103 FM | 86 | 87 | 1 | 1% | 52 | 54 | 2 | 4% | 60% | 62% | 679 | 609 | -70 | -10% | 13.0 | 11.2 | 35.4% | 35.8% | | |
| Island FM 104.7 | 52 | 52 | 0 | 0% | 32 | 36 | 4 | 13% | 62% | 69% | 526 | 562 | 36 | 7% | 16.2 | 15.6 | 48.5% | 51.1% | | |
| UCB 1 (surveyed as UCB UK) | 53575 | 54029 | 454 | 1% | 121 | 202 | 81 | 67% | * | * | 1069 | 999 | -70 | -7% | 8.8 | 5.0 | 0.1% | 0.1% | | |
| Total UKRD | 3602 | 3623 | 21 | 1% | 940 | 923 | -17 | -2% | 26% | 25% | 7228 | 6837 | -391 | -5% | 7.7 | 7.4 | 9.8% | 9.3% | | |
| The Bee | 449 | 451 | 2 | 0% | 43 | 36 | -7 | -16% | 9% | 8% | 315 | 260 | -55 | -17% | 7.4 | 7.2 | 4.0% | 3.3% | | |
| 2BR | 179 | 179 | 0 | 0% | 59 | 54 | -5 | -8% | 33% | 30% | 354 | 327 | -27 | -8% | 6.0 | 6.1 | 12.4% | 11.1% | | |
| Eagle Radio | 542 | 547 | 5 | 1% | 126 | 141 | 15 | 12% | 23% | 26% | 816 | 1060 | 244 | 30% | 6.5 | 7.5 | 7.5% | 9.8% | | |
| KL.FM 96.7 | 184 | 185 | 1 | 1% | 61 | 60 | -1 | -2% | 33% | 32% | 565 | 640 | 75 | 13% | 9.3 | 10.7 | 13.7% | 14.6% | | |
| Minster FM | 309 | 312 | 3 | 1% | 73 | 76 | 3 | 4% | 24% | 24% | 389 | 359 | -30 | -8% | 5.4 | 4.8 | 6.7% | 6.2% | | |
| Mix 96 | 127 | 130 | 3 | 2% | 45 | 41 | -4 | -9% | 35% | 32% | 329 | 296 | -33 | -10% | 7.4 | 7.2 | 12.4% | 11.5% | | |

| | Population 15+ | | Change | | Weekly Reach 000's | | Change | | Weekly Reach % | | Total Hours 000's | | Change | | Average Hours | | Market Share | |
|--------------------------|----------------|---------|--------|------|--------------------|---------|--------|------|----------------|---------|-------------------|---------|--------|------|---------------|---------|--------------|---------|
| | Last Pub | W2 2016 | 000's | % | Last Pub | W2 2016 | 000's | % | Last Pub | W2 2016 | Last Pub | W2 2016 | 000's | % | Last Pub | W2 2016 | Last Pub | W2 2016 |
| LOCAL COMMERCIAL | | | | | | | | | | | | | | | | | | |
| Pirate FM | 487 | 490 | 3 | 1% | 166 | 161 | -5 | -3% | 34% | 33% | 1405 | 1271 | -134 | -10% | 8.4 | 7.9 | 11.7% | 11.1% |
| Spire FM | 119 | 120 | 1 | 1% | 36 | 42 | 6 | 17% | 30% | 35% | 308 | 366 | 58 | 19% | 8.6 | 8.8 | 13.1% | 15.2% |
| Spirit FM | 217 | 220 | 3 | 1% | 51 | 53 | 2 | 4% | 23% | 24% | 361 | 357 | -4 | -1% | 7.1 | 6.7 | 8.1% | 7.9% |
| Star North East | 386 | 387 | 1 | 0% | 50 | 40 | -10 | -20% | 13% | 10% | 524 | 284 | -240 | -46% | 10.5 | 7.0 | 6.7% | 3.9% |
| 97.2 Stray FM | 141 | 141 | 0 | 0% | 46 | 46 | 0 | 0% | 33% | 33% | 292 | 260 | -32 | -11% | 6.3 | 5.6 | 9.7% | 8.8% |
| Sun FM | 269 | 270 | 1 | 0% | 71 | 71 | 0 | 0% | 27% | 26% | 441 | 464 | 23 | 5% | 6.2 | 6.6 | 8.2% | 8.9% |
| Wessex FM | 123 | 124 | 1 | 1% | 55 | 53 | -2 | -4% | 45% | 43% | 525 | 491 | -34 | -6% | 9.6 | 9.3 | 17.0% | 15.7% |
| Yorkshire Coast Radio | 112 | 113 | 1 | 1% | 49 | 50 | 1 | 2% | 44% | 44% | 507 | 507 | 0 | 0% | 10.3 | 10.2 | 22.2% | 20.6% |
| Wave 102 | 145 | 145 | 0 | 0% | 24 | 20 | -4 | -17% | 16% | 14% | 152 | 122 | -30 | -20% | 6.4 | 6.0 | 7.3% | 5.9% |
| The Wireless from Age UK | 11861 | 12015 | 154 | 1% | 29 | 23 | -6 | -21% | * | * | 220 | 173 | -47 | -21% | 7.7 | 7.7 | 0.1% | 0.1% |
| Radio Yorkshire | 4519 | 2606 | -1913 | -42% | 46 | 39 | -7 | -15% | 1% | 1% | 175 | 161 | -14 | -8% | 3.8 | 4.2 | 0.2% | 0.3% |

| LOCAL COMMERCIAL | Population 15+ | | Change | | Weekly Reach 000's | | Change | | Weekly Reach % | | Total Hours 000's | | Change | | Average Hours | | Market Share | |
|--|----------------|---------|--------|----|--------------------|---------|--------|------|----------------|---------|-------------------|---------|--------|------|---------------|---------|--------------|---------|
| | Last Pub | W2 2016 | 000's | % | Last Pub | W2 2016 | 000's | % | Last Pub | W2 2016 | Last Pub | W2 2016 | 000's | % | Last Pub | W2 2016 | Last Pub | W2 2016 |
| BBC Local Radio in England | 43331 | 43723 | 392 | 1% | 6573 | 6292 | -281 | -4% | 15% | 14% | 57045 | 56068 | -977 | -2% | 8.7 | 8.9 | 7.0% | 6.6% |
| BBC Radio Berkshire | 822 | 828 | 6 | 1% | 113 | 122 | 9 | 8% | 14% | 15% | 740 | 745 | 5 | 1% | 6.5 | 6.1 | 4.7% | 4.8% |
| BBC Radio Bristol | 896 | 905 | 9 | 1% | 164 | 138 | -26 | -16% | 18% | 15% | 1187 | 1130 | -57 | -5% | 7.3 | 8.2 | 6.6% | 6.2% |
| BBC Radio Cambridgeshire | 744 | 753 | 9 | 1% | 122 | 128 | 6 | 5% | 16% | 17% | 1127 | 1061 | -66 | -6% | 9.3 | 8.3 | 7.4% | 6.9% |
| BBC Radio Cornwall | 462 | 466 | 4 | 1% | 142 | 136 | -6 | -4% | 31% | 29% | 1633 | 1627 | -6 | 0% | 11.5 | 12.0 | 14.7% | 16.0% |
| BBC Coventry and Warwickshire | 697 | 706 | 9 | 1% | 88 | 84 | -4 | -5% | 13% | 12% | 515 | 459 | -56 | -11% | 5.9 | 5.4 | 5.1% | 4.6% |
| BBC Radio Cumbria | 405 | 406 | 1 | 0% | 127 | 123 | -4 | -3% | 31% | 30% | 1146 | 930 | -216 | -19% | 9.0 | 7.6 | 13.7% | 11.2% |
| BBC Radio Derby | 654 | 658 | 4 | 1% | 156 | 146 | -10 | -6% | 24% | 22% | 1419 | 1415 | -4 | 0% | 9.1 | 9.7 | 10.0% | 10.5% |
| BBC Radio Devon | 975 | 985 | 10 | 1% | 194 | 200 | 6 | 3% | 20% | 20% | 2095 | 2134 | 39 | 2% | 10.8 | 10.7 | 9.6% | 9.9% |
| BBC Essex | 1297 | 1314 | 17 | 1% | 229 | 212 | -17 | -7% | 18% | 16% | 2750 | 2682 | -68 | -2% | 12.0 | 12.7 | 9.6% | 9.1% |
| BBC Radio Gloucestershire | 502 | 508 | 6 | 1% | 79 | 94 | 15 | 19% | 16% | 19% | 733 | 996 | 263 | 36% | 9.3 | 10.6 | 6.6% | 8.9% |
| BBC Hereford & Worcester | 505 | 509 | 4 | 1% | 112 | 121 | 9 | 8% | 22% | 24% | 1015 | 1088 | 73 | 7% | 9.1 | 9.0 | 9.8% | 9.6% |
| BBC Radio Humberside | 763 | 765 | 2 | 0% | 171 | 169 | -2 | -1% | 22% | 22% | 1326 | 1641 | 315 | 24% | 7.8 | 9.7 | 8.4% | 10.0% |
| BBC Radio Kent | 1472 | 1491 | 19 | 1% | 203 | 207 | 4 | 2% | 14% | 14% | 2262 | 2048 | -214 | -9% | 11.1 | 9.9 | 6.7% | 6.2% |
| BBC Radio Lancashire | 1185 | 1189 | 4 | 0% | 213 | 199 | -14 | -7% | 18% | 17% | 1305 | 1464 | 159 | 12% | 6.1 | 7.4 | 6.2% | 6.7% |
| BBC Radio Leeds | 1638 | 1644 | 6 | 0% | 220 | 206 | -14 | -6% | 13% | 13% | 1532 | 1368 | -164 | -11% | 7.0 | 6.6 | 5.1% | 4.7% |
| BBC Radio Leicester | 839 | 849 | 10 | 1% | 121 | 132 | 11 | 9% | 14% | 16% | 1005 | 1105 | 100 | 10% | 8.3 | 8.4 | 7.1% | 7.2% |
| BBC Radio Lincolnshire | 551 | 557 | 6 | 1% | 96 | 102 | 6 | 6% | 17% | 18% | 1187 | 1398 | 211 | 18% | 12.3 | 13.7 | 10.0% | 11.7% |
| BBC Radio London (was BBC London 94.9) | 11860 | 12014 | 154 | 1% | 354 | 510 | 156 | 44% | 3% | 4% | 2310 | 3690 | 1380 | 60% | 6.5 | 7.2 | 1.2% | 1.7% |
| BBC Radio Manchester | 2217 | 2231 | 14 | 1% | 176 | 220 | 44 | 25% | 8% | 10% | 1134 | 1690 | 556 | 49% | 6.5 | 7.7 | 3.1% | 4.6% |
| BBC Radio Merseyside | 1669 | 1677 | 8 | 0% | 286 | 273 | -13 | -5% | 17% | 16% | 3590 | 3135 | -455 | -13% | 12.5 | 11.5 | 11.4% | 9.3% |
| BBC Radio Newcastle | 1441 | 1448 | 7 | 0% | 282 | 300 | 18 | 6% | 20% | 21% | 1881 | 1839 | -42 | -2% | 6.7 | 6.1 | 7.6% | 7.5% |
| BBC Radio Norfolk | 777 | 784 | 7 | 1% | 202 | 184 | -18 | -9% | 26% | 24% | 1869 | 1636 | -233 | -12% | 9.2 | 8.9 | 10.6% | 9.5% |
| BBC Radio Northampton | 490 | 495 | 5 | 1% | 87 | 78 | -9 | -10% | 18% | 16% | 916 | 849 | -67 | -7% | 10.6 | 10.9 | 9.3% | 8.4% |
| BBC Radio Nottingham | 803 | 810 | 7 | 1% | 174 | 163 | -11 | -6% | 22% | 20% | 1752 | 1690 | -62 | -4% | 10.1 | 10.4 | 11.5% | 10.2% |
| BBC Radio Oxford | 531 | 537 | 6 | 1% | 81 | 85 | 4 | 5% | 15% | 16% | 633 | 600 | -33 | -5% | 7.8 | 7.1 | 6.0% | 5.7% |
| BBC Radio Sheffield | 1297 | 1305 | 8 | 1% | 233 | 234 | 1 | 0% | 18% | 18% | 2234 | 1852 | -382 | -17% | 9.6 | 7.9 | 9.0% | 7.8% |
| BBC Radio Shropshire | 397 | 400 | 3 | 1% | 92 | 96 | 4 | 4% | 23% | 24% | 916 | 839 | -77 | -8% | 9.9 | 8.8 | 11.3% | 10.6% |
| Total BBC Radio Solent | 1778 | 1794 | 16 | 1% | 261 | 283 | 22 | 8% | 15% | 16% | 2814 | 3138 | 324 | 12% | 10.8 | 11.1 | 7.5% | 8.0% |
| BBC Somerset | 449 | 453 | 4 | 1% | 55 | 59 | 4 | 7% | 12% | 13% | 498 | 564 | 66 | 13% | 9.1 | 9.5 | 4.8% | 5.3% |
| BBC Radio Stoke | 615 | 617 | 2 | 0% | 118 | 109 | -9 | -8% | 19% | 18% | 1283 | 972 | -311 | -24% | 10.8 | 8.9 | 9.8% | 7.1% |
| BBC Radio Suffolk | 540 | 543 | 3 | 1% | 104 | 102 | -2 | -2% | 19% | 19% | 960 | 810 | -150 | -16% | 9.3 | 8.0 | 7.7% | 6.8% |
| BBC Sussex and BBC Surrey | 2568 | 2594 | 26 | 1% | 263 | 246 | -17 | -6% | 10% | 9% | 1903 | 1511 | -392 | -21% | 7.2 | 6.1 | 3.6% | 2.8% |
| BBC Radio Tees | 791 | 793 | 2 | 0% | 148 | 145 | -3 | -2% | 19% | 18% | 1349 | 1026 | -323 | -24% | 9.1 | 7.1 | 9.0% | 6.8% |
| BBC Three Counties Radio | 1353 | 1372 | 19 | 1% | 162 | 156 | -6 | -4% | 12% | 11% | 1403 | 1225 | -178 | -13% | 8.6 | 7.9 | 5.8% | 4.8% |
| BBC WM (Birmingham & Black Country) | 2370 | 2384 | 14 | 1% | 225 | 221 | -4 | -2% | 9% | 9% | 1662 | 1468 | -194 | -12% | 7.4 | 6.6 | 4.6% | 3.7% |
| BBC Radio Wiltshire/Swindon | 576 | 581 | 5 | 1% | 79 | 74 | -5 | -6% | 14% | 13% | 490 | 527 | 37 | 8% | 6.2 | 7.2 | 4.0% | 4.2% |
| BBC Radio York | 533 | 535 | 2 | 0% | 81 | 89 | 8 | 10% | 15% | 17% | 744 | 764 | 20 | 3% | 9.2 | 8.6 | 6.8% | 7.5% |
| BBC Radio Guernsey | 52 | 52 | 0 | 0% | 19 | 21 | 2 | 11% | 37% | 39% | 206 | 213 | 7 | 3% | 10.7 | 10.3 | 19.0% | 19.4% |
| BBC Radio Jersey | 86 | 87 | 1 | 1% | 27 | 33 | 6 | 22% | 32% | 37% | 259 | 307 | 48 | 19% | 9.4 | 9.4 | 13.5% | 18.0% |

| LOCAL COMMERCIAL | Population 15+ | | Change | | Weekly Reach 000's | | Change | | Weekly Reach % | | Total Hours 000's | | Change | | Average Hours | | Market Share | |
|--------------------------------------|----------------|---------|--------|----|--------------------|---------|--------|------|----------------|---------|-------------------|---------|--------|------|---------------|---------|--------------|---------|
| | Last Pub | W2 2016 | 000's | % | Last Pub | W2 2016 | 000's | % | Last Pub | W2 2016 | Last Pub | W2 2016 | 000's | % | Last Pub | W2 2016 | Last Pub | W2 2016 |
| BBC Radio Scotland | 4498 | 4528 | 30 | 1% | 940 | 929 | -11 | -1% | 21% | 21% | 6480 | 6171 | -309 | -5% | 6.9 | 6.6 | 7.9% | 7.5% |
| BBC Radio Ulster | 1486 | 1489 | 3 | 0% | 546 | 520 | -26 | -5% | 37% | 35% | 5938 | 5866 | -72 | -1% | 10.9 | 11.3 | 22.2% | 21.2% |
| BBC Radio Wales | 2583 | 2600 | 17 | 1% | 380 | 333 | -47 | -12% | 15% | 13% | 3214 | 2875 | -339 | -11% | 8.5 | 8.6 | 6.2% | 5.4% |
| BBC Radio Cymru | 2583 | 2600 | 17 | 1% | 112 | 103 | -9 | -8% | 4% | 4% | 1338 | 1126 | -212 | -16% | 12.0 | 11.0 | 2.6% | 2.1% |
| BBC Radio 1 | 53575 | 54209 | 634 | 1% | 9907 | 9455 | -452 | -5% | 18% | 17% | 56780 | 59066 | 2286 | 4% | 5.7 | 6.2 | 5.6% | 5.7% |
| BBC Radio 2 | 53575 | 54209 | 634 | 1% | 15514 | 15298 | -216 | -1% | 29% | 28% | 187067 | 179311 | -7756 | -4% | 12.1 | 11.7 | 18.6% | 17.2% |
| BBC Radio 3 | 53575 | 54209 | 634 | 1% | 2117 | 2201 | 84 | 4% | 4% | 4% | 13575 | 12964 | -611 | -5% | 6.4 | 5.9 | 1.3% | 1.2% |
| BBC Radio 4 (including 4 Extra) | 53575 | 54209 | 634 | 1% | 10934 | 11887 | 953 | 9% | 20% | 22% | 131841 | 137412 | 5571 | 4% | 12.1 | 11.6 | 13.1% | 13.2% |
| BBC Radio 4 | 53575 | 54209 | 634 | 1% | 10568 | 11507 | 939 | 9% | 20% | 21% | 121128 | 124359 | 3231 | 3% | 11.5 | 10.8 | 12.0% | 11.9% |
| BBC Radio 4 Extra | 53575 | 54209 | 634 | 1% | 1851 | 1950 | 99 | 5% | 3% | 4% | 10713 | 13052 | 2339 | 22% | 5.8 | 6.7 | 1.1% | 1.2% |
| BBC Radio 5 live (inc. sports extra) | 53575 | 54209 | 634 | 1% | 6119 | 6181 | 62 | 1% | 11% | 11% | 42371 | 44494 | 2123 | 5% | 6.9 | 7.2 | 4.2% | 4.3% |
| BBC Radio 5 live | 53575 | 54209 | 634 | 1% | 5774 | 5858 | 84 | 1% | 11% | 11% | 38756 | 40968 | 2212 | 6% | 6.7 | 7.0 | 3.9% | 3.9% |
| BBC Radio 5 live sports extra | 53575 | 54209 | 634 | 1% | 1326 | 1310 | -16 | -1% | 2% | 2% | 3615 | 3525 | -90 | -2% | 2.7 | 2.7 | 0.4% | 0.3% |
| BBC 6 Music | 53575 | 54209 | 634 | 1% | 2236 | 2266 | 30 | 1% | 4% | 4% | 20954 | 21916 | 962 | 5% | 9.4 | 9.7 | 2.1% | 2.1% |
| 1 Xtra from the BBC | 53575 | 54209 | 634 | 1% | 1038 | 1079 | 41 | 4% | 2% | 2% | 4808 | 4868 | 60 | 1% | 4.6 | 4.5 | 0.5% | 0.5% |
| BBC Asian Network UK | 53575 | 54209 | 634 | 1% | 562 | 676 | 114 | 20% | 1% | 1% | 3409 | 3911 | 502 | 15% | 6.1 | 5.8 | 0.3% | 0.4% |
| BBC World Service | 53575 | 54209 | 634 | 1% | 1466 | 1454 | -12 | -1% | 3% | 3% | 8259 | 7808 | -451 | -5% | 5.6 | 5.4 | 0.8% | 0.7% |
| BBC Local/Regional | 53575 | 54209 | 634 | 1% | 8793 | 8382 | -411 | -5% | 16% | 16% | 75580 | 73418 | -2162 | -3% | 8.6 | 8.8 | 7.5% | 7.0% |
| ALL NATIONAL COMMERCIAL (UK) | 53575 | 54209 | 634 | 1% | 18220 | 19388 | 1168 | 6% | 34% | 36% | 147175 | 165201 | 18026 | 12% | 8.1 | 8.5 | 14.6% | 15.8% |
| ALL LOCAL COMMERCIAL (UK) | 53575 | 54209 | 634 | 1% | 26884 | 27608 | 724 | 3% | 50% | 51% | 287261 | 306893 | 19632 | 7% | 10.7 | 11.1 | 28.5% | 29.4% |
| ALL COMMERCIAL (UK) | 53575 | 54209 | 634 | 1% | 34277 | 35570 | 1293 | 4% | 64% | 66% | 434436 | 472093 | 37657 | 9% | 12.7 | 13.3 | 43.2% | 45.2% |
| ALL BBC (UK) | 53575 | 54209 | 634 | 1% | 34869 | 35066 | 197 | 1% | 65% | 65% | 544682 | 545585 | 903 | 0% | 15.6 | 15.6 | 54.1% | 52.2% |
| ALL RADIO (UK) | 53575 | 54209 | 634 | 1% | 47823 | 48687 | 864 | 2% | 89% | 90% | 1006462 | 1044635 | 38173 | 4% | 21.0 | 21.5 | 100.0% | 100.0% |